



## Pursuit Boats Awards Two \$10,000 Checks To Employees In A Drawing

**Ft. Pierce, FL** – When Bruce Thompson, President of Pursuit Boats and Jack Springer, CEO of Malibu Boats Inc. (MBUU) announced last year that they would award two Pursuit employees \$10,000 each, every six months, for having perfect attendance there was an audible gasp from Pursuit’s nearly 700 employees.

On January 19 the time had come. The Malibu team of executives flew down to mark the occasion. The stage was set, two large checks on display, and the names of the employees with perfect attendance were placed in a ticket spinner. Pursuit employees gathered while social distancing in the outside courtyard while the names of the two lucky winners were pulled by Bruce Thompson. With a fanfare of balloons and streamers, the checks were presented to two of Pursuit’s plant employees. Congratulations to Marie Mersier and Casimir Ferdinand!



Pursuit’s “Perfect Attendance Jackpot” is designed to reward team members that maintain perfect attendance day after day, month after month. Criteria are set up to earn one chance per month for the bi-annual drawing of \$10,000. Each month of perfect attendance enters a team member one chance, with the ability to earn six chances. It’s possible that someone with only one chance in the drawing could be the lucky winner, which happened with Mersier’s win who has been a Pursuit employee for only one month! Two winners will be drawn each January and July.

Reliable attendance and punctuality are an essential part of every person’s role. Pursuit does understand some absences are unavoidable and part of life (i.e., illness; doctor appointments; vacations, etc.); therefore, every team member has a new opportunity each month to be entered in the Jackpot drawing. Thus, the program operates in full alignment with the high standards we place on employee health and well-being.

The Jackpot program is designed to uphold Pursuit’s quest to be the employer of choice by recognizing and rewarding team members with stellar commitment and performance.

“We cannot be more proud of our team and their dedication, loyalty and pride in our brand,” said Thompson. “At Pursuit, we think of ourselves as a family and we hope these awards come as a blessing to our employees. We know how beneficial these awards can be for our team; they have the potential to change lives. My sincere congratulations to Marie Mersier and Casimir Ferdinand. Well deserved!”



**About Pursuit Boats**

For more than half a century, Pursuit Boats has been building high-quality, luxury offshore fishing boats using distinct engineering and production processes championed by the Pursuit family of employees. Pursuit is the recent recipient of a prestigious 2018 NMMA Innovation Award and has earned the NMMA CSI award since its inception. Along with its premium factory authorized dealers, Pursuit offers Offshore, Center Console, Sport and Dual Console models from 23 to 43 feet in length. Pursuit Boats are manufactured in two state-of-the-art facilities totaling 395,000 square feet in Fort Pierce, Florida. For more information, please visit [pursuitboats.com](http://pursuitboats.com).

**About Malibu Boats, Inc.**

Based in Loudon, Tennessee, Malibu Boats, Inc. (MBUU) is a leading designer, manufacturer and marketer of a diverse range of recreational powerboats, including performance sport, sterndrive and outboard boats. Malibu Boats, Inc. is the market leader in the performance sport boat category through its Malibu and Axis boat brands, the leader in the 20' - 40' segment of the sterndrive boat category through its Cobalt brand, and in a leading position in the saltwater fishing boat market with its Pursuit and Cobia offshore boats and Pathfinder, Maverick, and Hewes flats and bay boat brands. A pre-eminent innovator in the powerboat industry, Malibu Boats, Inc. designs products that appeal to an expanding range of recreational boaters, fisherman and water sports enthusiasts whose passion for boating is a key component of their active lifestyles. For more information, visit [malibuboats.com](http://malibuboats.com), [axiswake.com](http://axiswake.com), [cobaltboats.com](http://cobaltboats.com), [pursuitboats.com](http://pursuitboats.com), or [maverickboatgroup.com](http://maverickboatgroup.com).